



Enhancing Canadian health professionals' role in addressing tobacco use



Vision and actions over the last year

Our Vision: A Pre-Conference Symposium

Canadian Health Professionals & Tobacco Interventions; September 29-30 2007 in Edmonton Alberta



The team

- First met last year at the National Symposium



Starting on the left:
Eric Siu, Margaret Green,
Sharon Compton, Charles
Victor, Michele Tremblay,
Annette Schultz, Joan Brewster,
Kathryn Hyndman

Our starting point one year ago

- In 2001 national health professional associations released a joint position statement
- Health practitioners agree that tobacco use is a priority that ought to be addressed
- Emerging evidence suggests patients expect their tobacco use to be addressed
- Missed opportunities to address tobacco use is the reported practice norm

Igniting our Vision

- Step beyond the Joint Position Statement
- No national initiative since
 - Minimal to no communication among current work
- What would be a potent action?
 - One option is to organize a National Meeting
- Received Seed Grant to further develop our idea
 - Developed a proposal brief for a National Meeting

Three Key Themes for the Meeting

- Educational requirements & core competencies
- Mechanisms to influence health organizations:
 - health institutional accreditation indicators
 - health insurance guidelines
- A research agenda

Meeting Participants

- **Health professionals**

- direct patient care
- managers
- tobacco control champions/visionaries
- educators
- researchers
- other individuals influencing practice

- **Multi-disciplinary**

- tobacco interventions falls in the practice domain of ALL HPs

- **National representation**

Recent Feedback

- 26 Individuals were invited to comment on the proposal
 - 20 have responded
- About the vision
 - National leadership required
 - Raise the profile nationally
 - Open lines of communication
- About the symposium
 - Can't believe this has not already occurred
 - Ability to create presentations
- Funding Suggestions
 - Health Canada; NGOs; NCIC; CTCRI; Professional Associations; Provincial Governments; Pharmaceutical Industry; Insurance Companies

Keeping the Flame Alive

- Secure funding
- Invite participants
- Finish preparations for the Symposium

Fanning our flame: Seek additional support



Expect an email from us later in November