



Towards a Canadian Tobacco Control Community of Practice

Tim Huerta & Cameron Norman

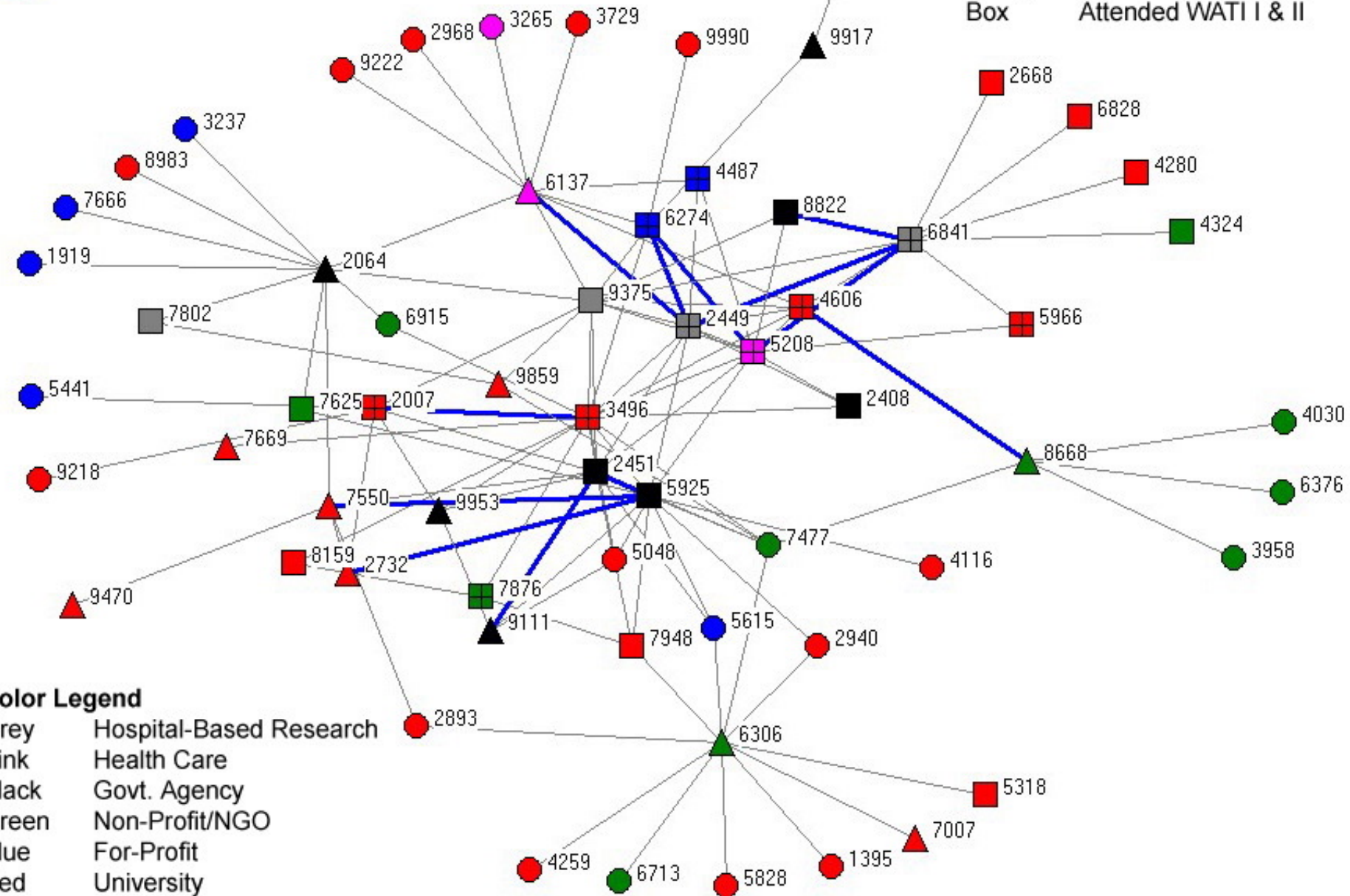
Evaluation Outcomes

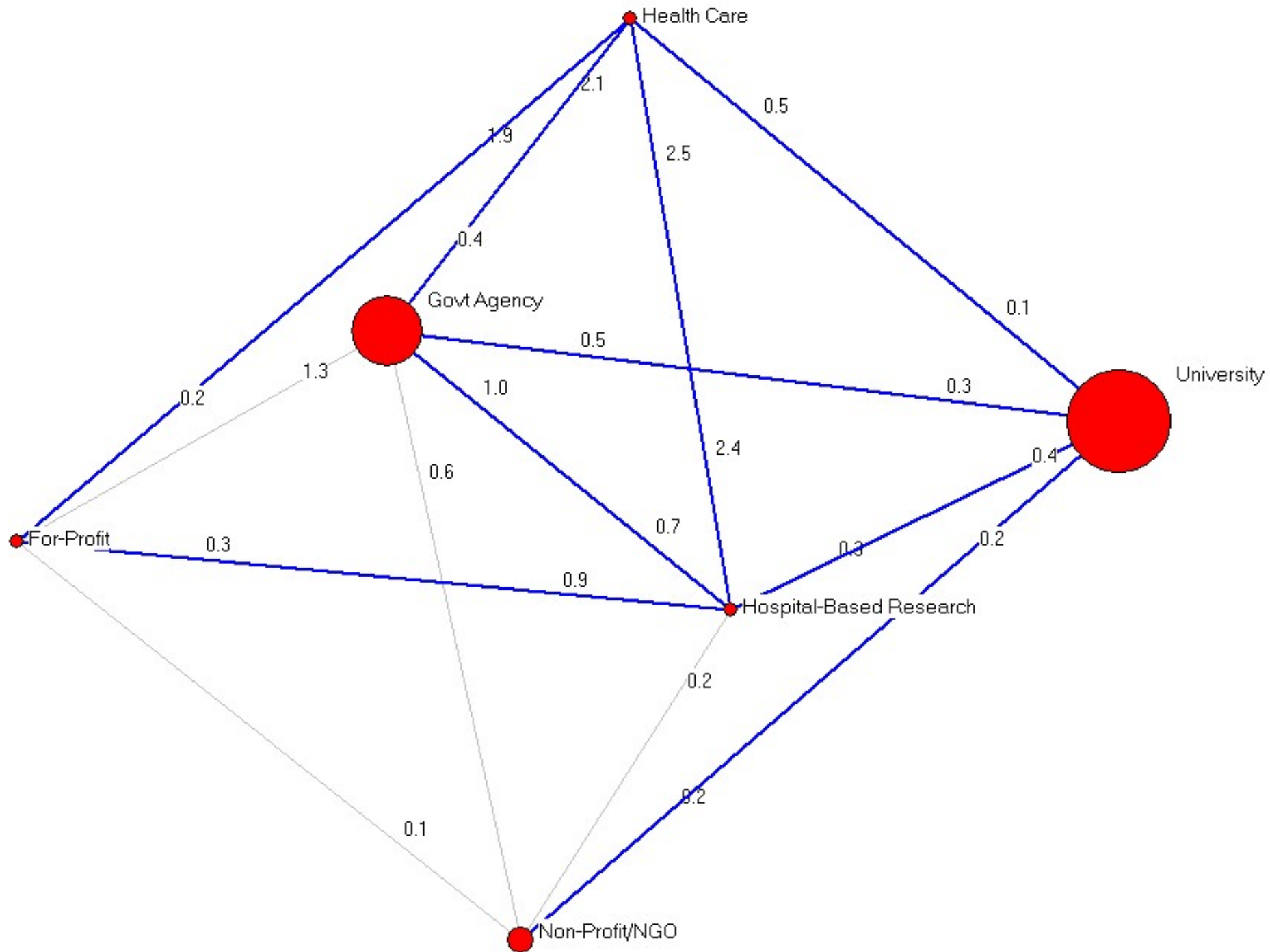
- Recommendations for improving knowledge transfer
- Recommendations to support active collaboration and engagement in the CTC community
- A greater understanding of the multi, inter and transdisciplinary nature of tobacco control in Canada

- 6904
- 7437
- 8225

Shape Legend

- Circle Attended none
- Square Attended WATI I
- Triangle Attended WATI II
- Box Attended WATI I & II





What do participants get

Need at least 85% response rate
We are at 35% right now

- A copy of the participant report
 - A network map of the CTC community
 - A network map showing your personal network
 - A way-finder to find the expertise you need
- Help to create an evidence base for strategic decision making in tobacco control

Go online and thank you in advance

- Complete the survey
- Pen and paper available
- About 20 minutes to complete

- Can approach the involved researchers:
 - Tim Huerta
 - Cameron Norman
 - Virginia Chow

Norman, CD & Huerta, TR. (2006) "Knowledge Transfer and Exchange through social networks. Building a community of practice in tobacco control." *Implementation Science*. 1(1) 20