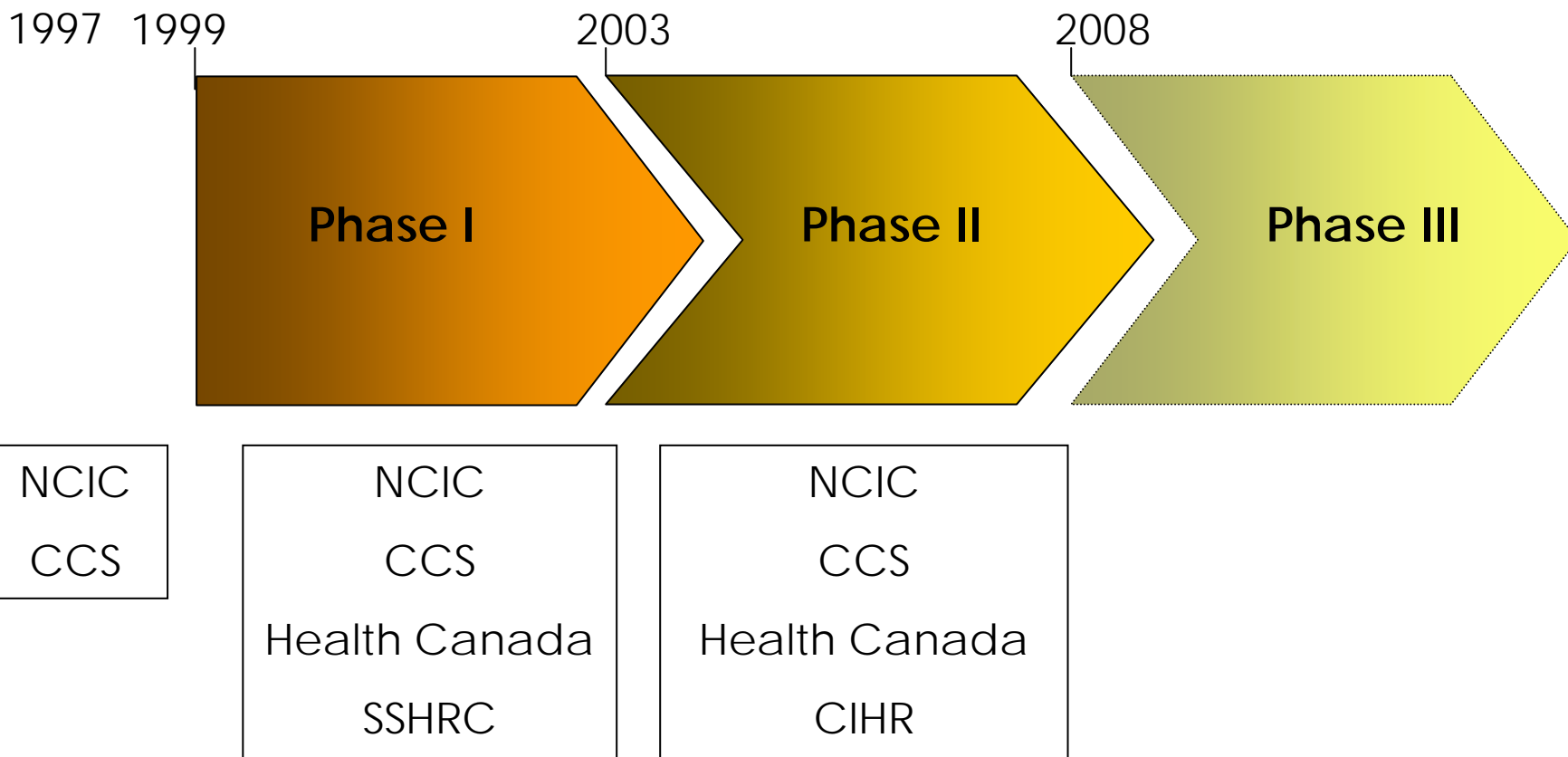


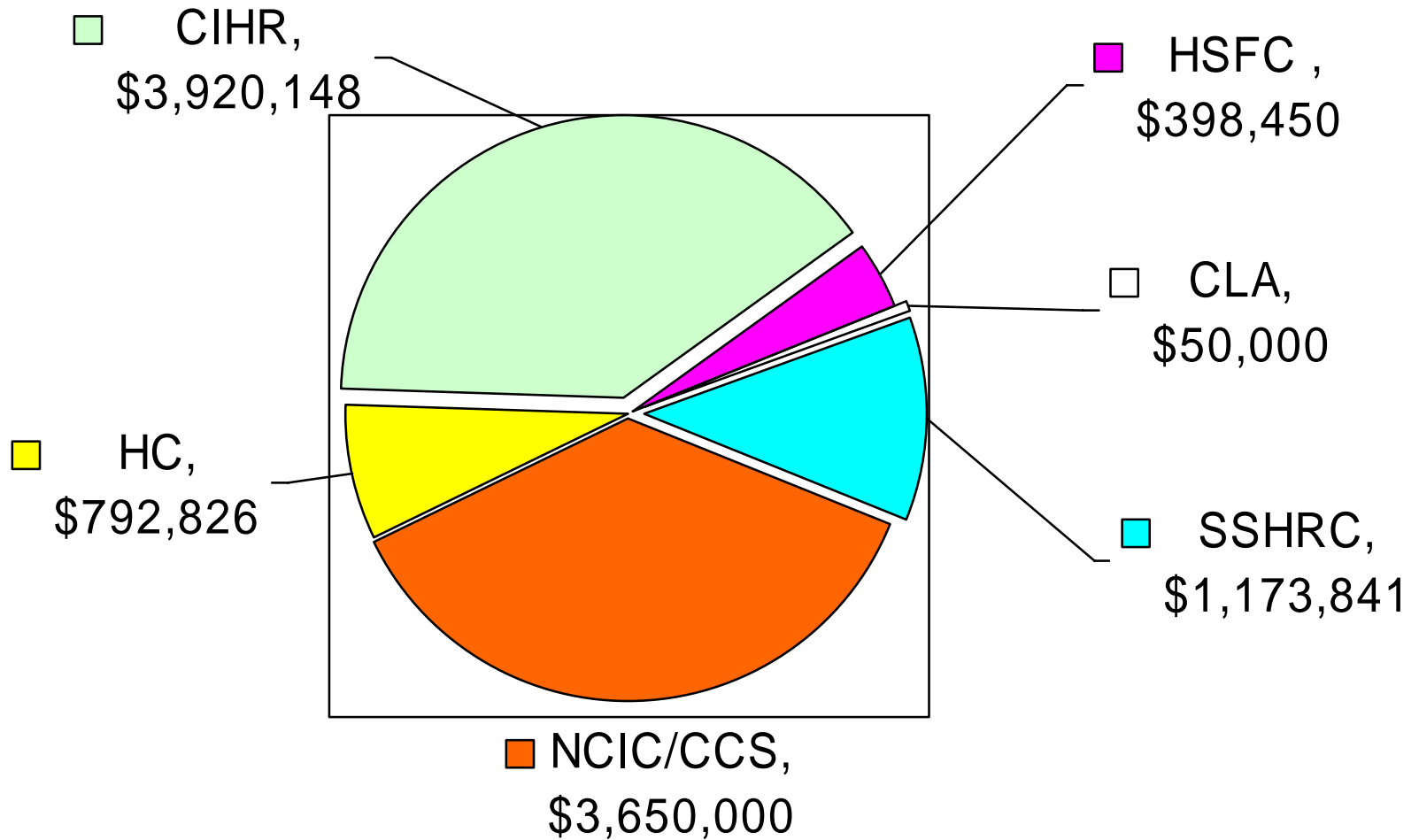


Generating Funding for Tobacco Control Research

**4th Annual Invitational Symposium for Research to Inform
Tobacco Control**

Portland, Oregon, Feb 26-27, 2008





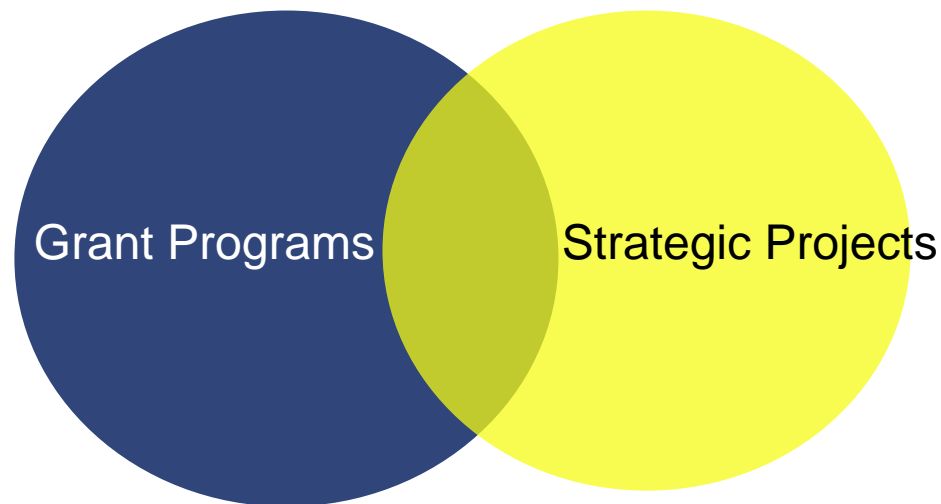


- A multipartner organization that seeks to provide strategic leadership to stimulate, coordinate and sustain research that has a direct impact on tobacco control policies and programs.
-



To *increase research that informs* decision-making regarding tobacco control policies and programs

To *increase the **use** of research* in decision-making regarding tobacco control policies and programs





Idea Grants

International Grants

Policy Grants

**Community-Based
Research**

Knowledge Synthesis

Grant Programs

**Interdisciplinary
Capacity
Enhancement**

Researcher Travel

**Workshop &
Learning**

Student Research

Planning





Planning: To support the formation of strong, interdisciplinary teams that can compete for research funding through traditional sources

Student Research: Graduate and post-doctoral students to undertake tobacco abuse and nicotine addiction research

Researcher Travel: Graduate and post-doctoral students and individuals affiliated with NGO/community groups to attend conferences/meetings

Workshop and Learning Opportunity: Workshops, meetings and other events to build research capacity and promote collaboration between researchers and end-users

Idea

- Unique or original research
- Pilot studies, secondary analysis of data sets or gather new evidence necessary to determine the viability of novel research directions or hypotheses

Policy

- Stimulate research that will influence and guide policy decisions in tobacco control or have a direct impact on policy decisions in tobacco control.

Knowledge Synthesis

- Support interdisciplinary teams of researchers and practitioners or decision-makers to conduct collaborative reviews of evidence for particular tobacco control interventions



Interdisciplinary Capacity Enhancement (ICE):

Nicotine Addiction: Behavioural and brain mechanisms from rodents to humans Clarke et al., McGill University

A pan-Canadian resource network for tobacco control research, policy and practice McDonald et. al., University of Waterloo

Strengthening the links between research, practice, and public policy to reduce the burden of tobacco O'Loughlin et. al., McGill University

Community Based Research

Changing the "culture of smoking": Community-Based Participatory Research (CBPR) to empower Inuvialuit communities Meryll Hammond, National Indian and Inuit Community Health Representatives Organization (NIICHO)

Exploring how First Nations traditional use of tobacco can be utilized as a strategy in prevention and intervention for tobacco misuse amongst First Nations youth Sonia Isaac-Mann, Assembly of First Nations



Monitoring & Evaluation

Research Agenda for
Tobacco Control

Better Practices

Strategic Projects

Collaborations:

Business Case for
Tobacco Control

International Small
Grants

North American Quitline
Consortium

Monitoring & Evaluation

The CTCRI's National Advisory Group on Monitoring and Evaluation (NAGME)

PUBLICATION: *Indicators for Monitoring Tobacco Control: A Resource for Decision-Makers, Evaluators & Researchers", 2006*

Youth Indicators Project

PUBLICATION: *Identifying Outcome Indicators and Measurement Items for Evaluating Youth Smoking Cessation Interventions", 2006*



Better Practices

The CTCRI's Better Practices Working Group

PUBLICATION: *Better Solutions for Complex Problems:
Description of a Model to Support Better Practices for
Health, 2006*

Canadian Council for Tobacco Control (CCTC)

Centre for Behavioural Research and Program Evaluation (CBRPE)

Health Canada (HC)

Ontario Tobacco Research Unit (OTRU)

Public Health Agency of Canada (PHAC)

Challenges in funding

- **Coordination** of funding
 - Different partners have different mandates
 - **Who funds what?**
 - Grant Programs?
 - Strategic Projects?
 - Secretariat?
-



Current key partners:

- ❑ National Cancer Institute of Canada (NCIC)
- ❑ Canadian Cancer Society (CCS)
- ❑ Health Canada (HC)
- ❑ Canadian Institutes of Health Research (CIHR)

Partners contributing to CTCRI research funding programs:

- ❑ Heart and Stroke Foundation
- ❑ Canadian Lung Association in partnership with l' Association pulmonaire du Québec

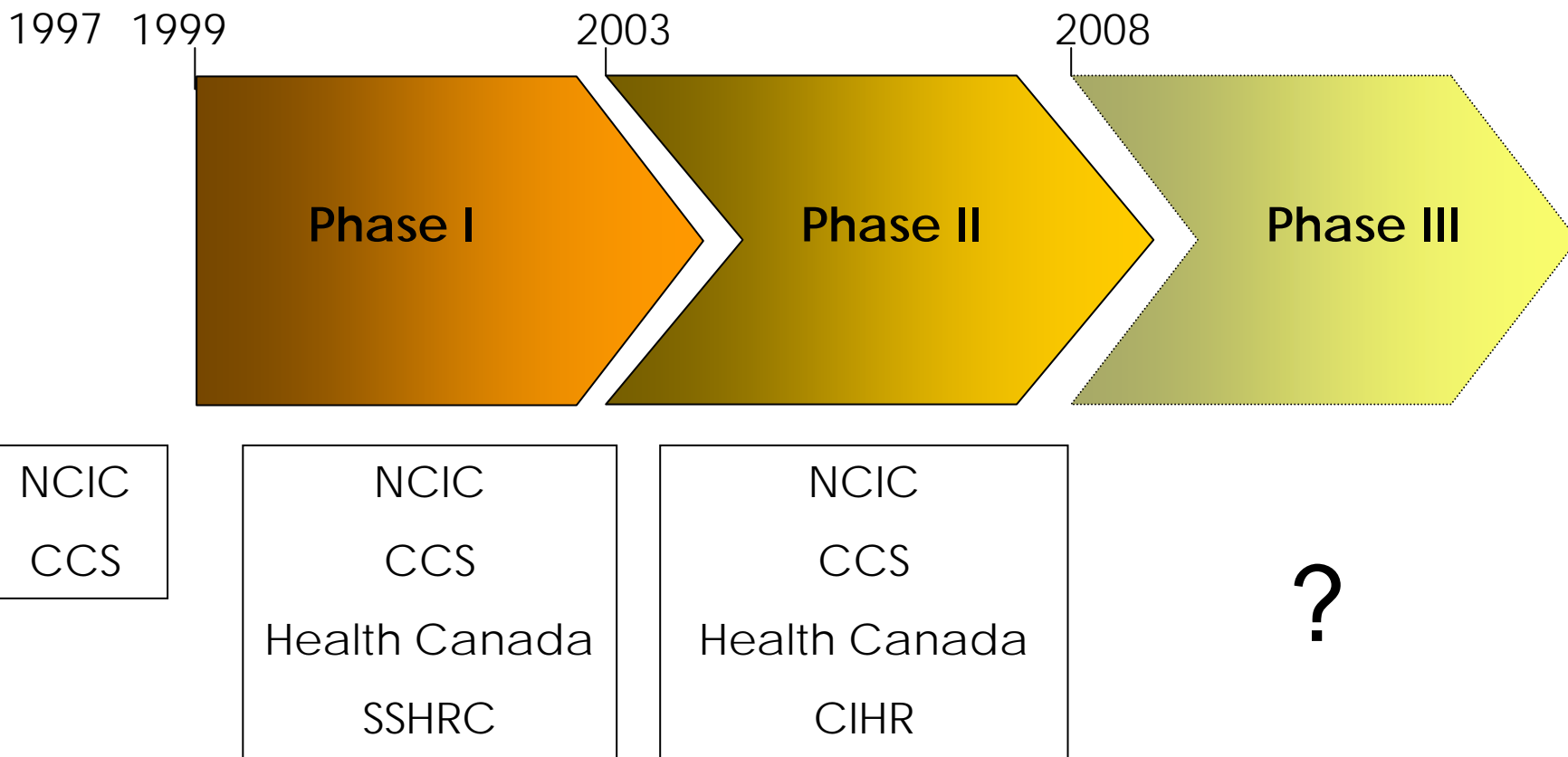
Other co-funders in Cross-addiction and International grants:

- ❑ Canadian Centre on Substance Abuse
 - ❑ Interprovincial Consortium on Problem Gambling Research
 - ❑ Research for International Tobacco Control (RITC)
 - ❑ American Cancer Society
 - ❑ Cancer Research UK
-



What's next?







CTCRI Strategic Planning Process

- **Tobacco Control Research Agenda**

? What are the opportunities for tobacco control research in Canada for the next 5 years

- **Partnerships – we cannot do it alone**

? What opportunities exist for collaboration? with other provincial, national, international groups? Other health priorities?

- **CTCRI moving forward**

? What are the available human and infrastructure resources in TC research in Canada

? What programs and mechanisms can best support tobacco control research



What can you do?

- **Participation**

Apply to our grant programs

Be a part of working groups and strategic projects

- **Communication**

Let us know what you're doing - publications, presentations,
practice

Help to identify gaps

- **Keep working!**

There is still work to be done

transdisciplinary, innovative work

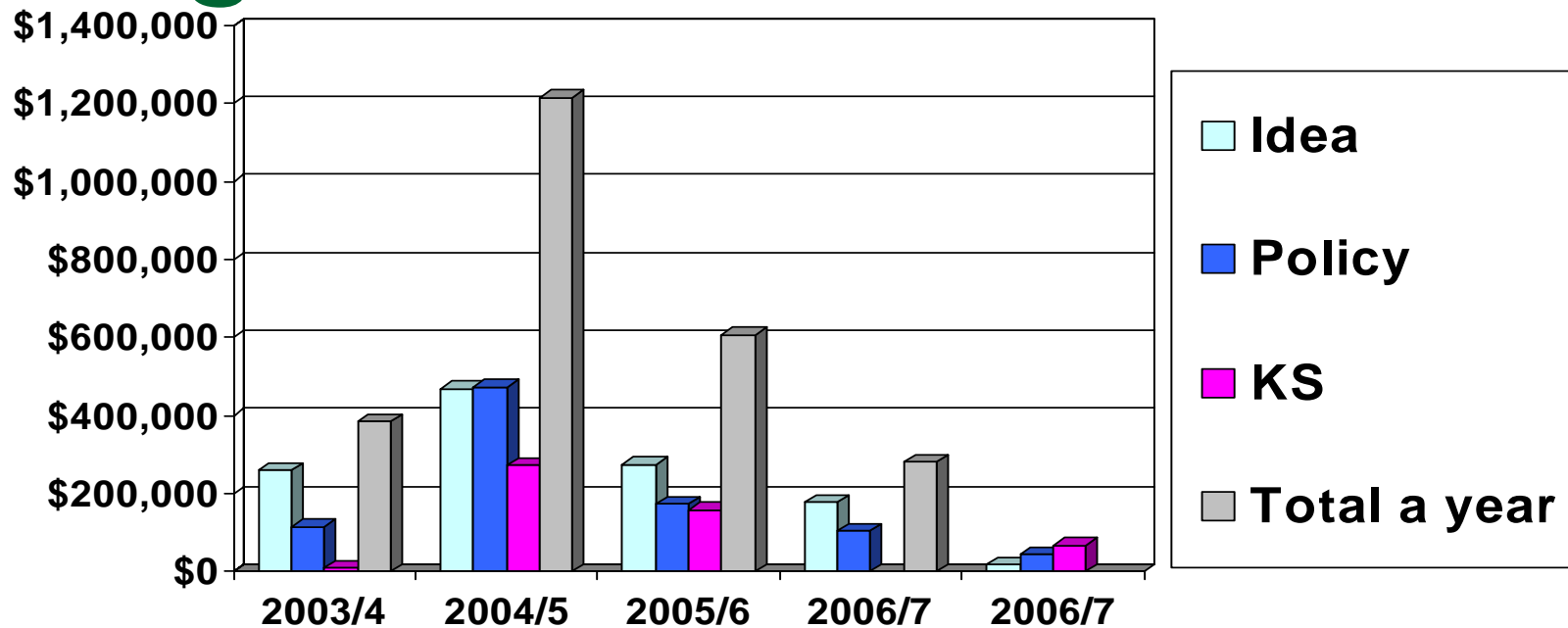


For More Information

- Web: www.ctcri.ca
 - Email: info@ctcri.ca
 - Phone: 416-961-7223

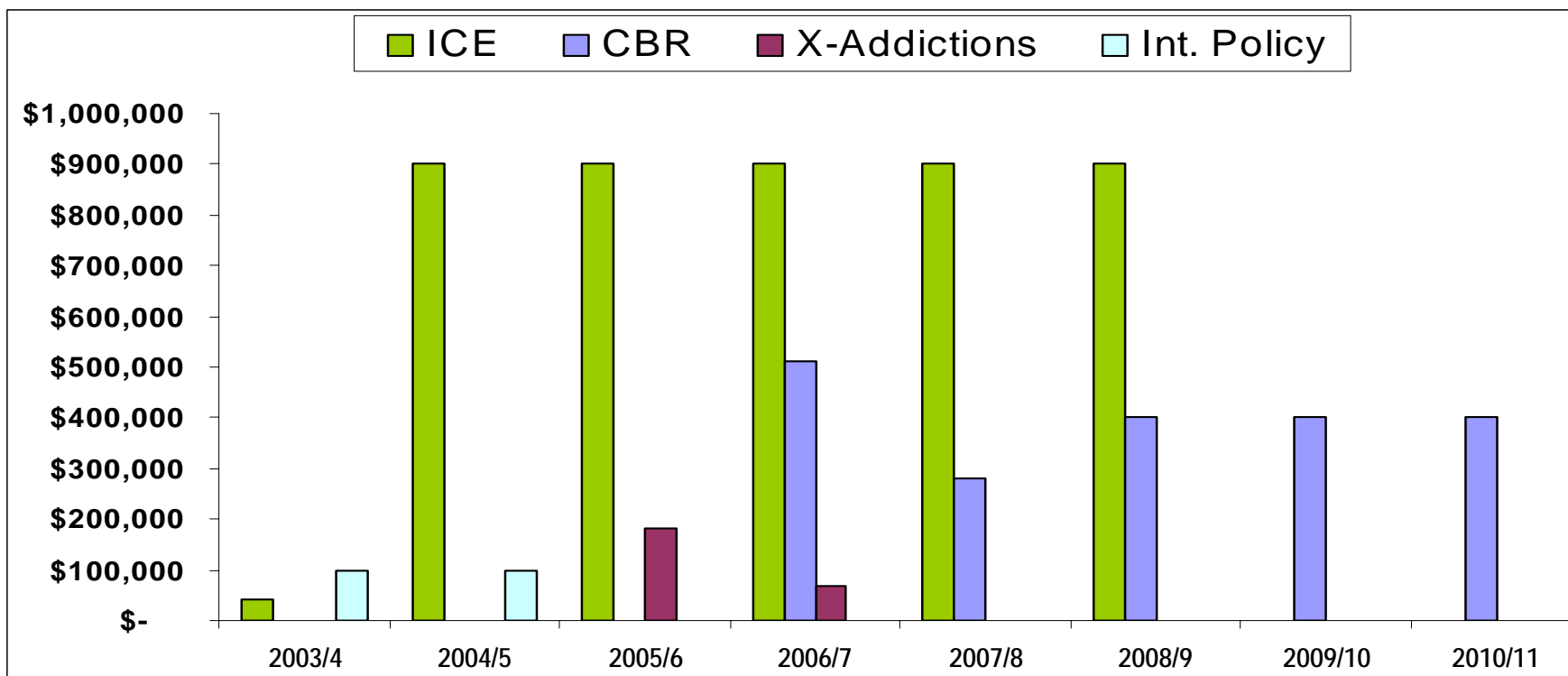
 - Marie Chia
 - Email: mchia@ctcri.ca
 - Phone: 416-934-5676
-

CTCRI Regular Grant Programs

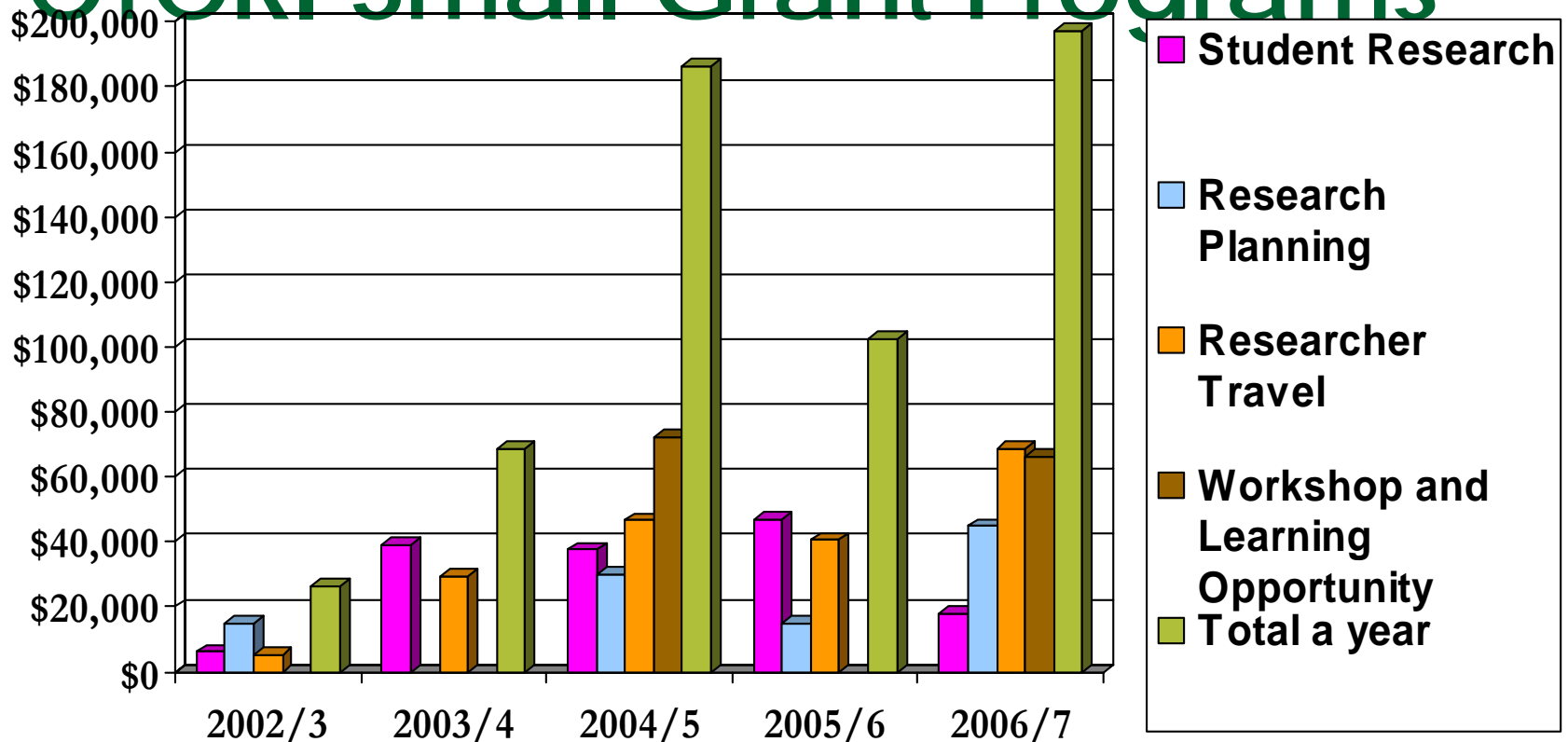


Special Partnership

- **ICE (2003)**
- **CBR (2005)**
- **Cross-Addiction Grants (2005)**
- **International Small Policy grants (2004-5)**



CTCRI Small Grant Programs



CTCRI values

- Excellence and relevance of research
 - Strategic linkages and partnerships among researchers, practitioners and decision-makers
 - Increased capacity in tobacco control research
 - Focus research efforts on priority research gaps
 - Foster knowledge translation
-