

Team Activity Reports

Team Name	Secondary analysis of national/provincial data sets
Topic Area	Discussed the completion of last years ICE funded research: The health care costs of smokers versus non-smokers.
Research Questions	Reflected on the last minute announcement of Manitoba Health, that they had "absolutely no appetite for doing a tobacco 'deliverable'". Discussed amendments to our research protocol to allow the project to proceed in this political environment. Our goal is still to have a protocol to submit for funding in February, 2007.
Team Members	Paul Villeneuve, Bo Zhang, Lori Diemert, Bob Murray, Magdalena Lagerlund and Doreen Au.

Team Name	Unpacking sex & gender for tobacco research: A manual for researchers, trainees and policy makers
Topic Area	<p>Objectives:</p> <ol style="list-style-type: none"> 1) To create a useful tool for tobacco researchers and trainees to use in developing, conducting or analyzing research. 2) To describe and explain the concepts of sex & gender & gender based analysis (GBA), and to identify the scientific and policy-related issues in their use. 3) To develop an effective KT strategy for training, dissemination and research and/or policy agenda development.
Research Questions	<p>Building on an existing project that is developing a primer on introducing and using sex and gender concepts in health research (MSFHR Johnson, Greaves et al), we will create a manual for tobacco researchers and policy markers.</p> <ol style="list-style-type: none"> a) We will identify the operational and conceptual issues with sex, gender and GBA. b) We will describe measurement challenges. c) We will discuss the multiple aspects of both sex and gender, including the gradations and continua of the concepts and the various aspects of gender (gender identity, gender relations, institutional gender) d) We will derive and seek examples of tobacco research questions and projects from all 4 pillars plus policy research. e) We will use the process of developing the primer for capacity building, training of researchers and developing the research agenda on "sex differences and gender influences" theme from the national agenda document. f) We will engage in iterative revision and KT by work shopping the manual at the NCTOH, the next Invitational Symposium and through all of our team members in their networks. g) Our team includes Easterners (PEI &NB), policy maker (HC)

	and BCCEWH and Univ from Victoria to Atlantic Canada, and trainees and researchers from all disciplines.
Team Members	Lorraine Greaves (PhD), Joy Johnson (RN, PhD), Joan Bottorff (PhD), Murray Kaiserman (PhD), Kirsten Bell (PhD), Rebecca Haines (PhD Candidate), Stephanie Alexander (MSc Candidate), Colleen MacQuarrie (PhD), Kris Fillion (PhD candidate), Sonia Grandi (MSc), Jenny Bruin (MSc candidate), Julie Easley (PhD candidate), Marjorie MacDonald (PhD), Eric Siu (PhD candidate), Nael Al Koulsi (PhD candidate).

Team Name	Health Care Professionals
Topic Area	The vision and deliverables for a national symposium focussing on health care professionals and tobacco reduction counselling
Research Questions	<p>Activities/Next steps:</p> <ol style="list-style-type: none"> 1) To clearly identify the determinables with respect to outcomes. One possibility is a landscape paper on the state of science to benchmark Canadian initiatives with specific action plans for the following year. 2) To maximize pre-conference work to present information in a matrix format to identify what is occurring in each province for invited participants. 3) To identify funding sources to support participants coming to symposium and possibly their work after the symposium. 4) Further dissemination (and input from new members) on goals for the symposium.
Team Members	Robert Reid, Annette Schultz, Corinne Koehn, Scott McIntosh, Catherine Freeze, Robyn Sachs, Michele Tremblay, Silvana Lawvere, Charles Victor, Joan Brewster, Rosanna Holehouse, Sharon Compton, Gerry Brosky, Andrew Pipe, Kathryn Hyndman, Caroline Murphy and Fil Scerbo

Team Name	Tobacco & Aboriginal peoples
Topic Area	<ol style="list-style-type: none"> 1) It is very difficult for us as "outsiders"/non-Aboriginal researchers/ practitioners to discuss this topic with so few Aboriginal people present. 2) It is really important to engage Aboriginal community members themselves in the earliest stages of any research. 3) CTCRI would do well to focus more energy/ resources on capacity development for Aboriginal researchers. 4) Major ethical issues emerge when we want to do research in Aboriginal communities
Research Questions	<ol style="list-style-type: none"> 1) If time permits before the 15 Dec deadline for ICE Seed grants, we would like to apply for a grant to work on this together. 2) Gather existing guidelines for doing culturally appropriate and

	<p>ethical research in Aboriginal communities (e.g. from National Aboriginal Health Organisation, Aboriginal Healing Foundation, National Network for Aboriginal Mental Health Research, Kahnawake Diabetes Project, etc.)</p> <p>3) Summarize and synthesise these guideline and "Community-based Participatory Research" guidelines and adopt for tobacco related research in order to share/disseminate these to all CTCRI collaborators.</p> <p>4) Plan a capacity-building process/ program for Aboriginal tobacco researchers. (E.g. Pre-symposium Workshops/ training session before next invitational symposium or before National Conference on Tobacco or Health etc.)</p> <p>5) Investigate methodologies we could use to develop an effective consultative process to be followed in order for CTCRI to develop a credible Aboriginal tobacco research agenda for the next 5-10 years. (Bearing in mind that smoking rates are much higher in aboriginal communities).</p>
Team Members	Denys Smith, Lea Mutch, Miriam Wideman, Kathryn Gill, Merryl Hammond, Lynne Baillie

Team Name	Getting tobacco \$ out of academia
Topic Area	as above
Research Questions	<p>1) Compare policy statements of STPTR, TUSP, OTRU, SPICE, CTCRI regarding "Declaration/disclosure of tobacco \$.</p> <p>2) Speak with Deans, former deans, other university administrators regarding process and arguments for convincing deans to prohibit tobacco \$.</p>
Team Members	Sarah Viehbeck, Atul Kapur, Joanna Cohen.

Team Name	Youth prevention/cessation
Topic Area	<p>Existing cessation/ prevention strategies for youth are not working effectively in today's social context/climate.</p> <p>1) Innovative socially/ culturally/ developmentally appropriate interventions are NEEDED FOR YOUTH</p> <p>2) U-Tube video sharing represents an accessible means of developing, monitoring, and initiating smoking cessation/prevention initiatives - self sustaining potential. 3) Interested in the fusion between cessation and prevention initiatives.</p>
Research Questions	<p>1) Visit U-tube to assess/ inventory smoking cessation/ prevention materials.</p> <p>2) Devise U-tube intervention based on review of existing programs.</p> <p>3) Develop randomized control trial to evaluate U-tube based</p>

	program.
Team Members	Sandra Small, Chris Richardson, Andre Gervais, Lisa Vettese, Dorrie Fiissel, Steve Sussman, Megan Shram.

Team Name	Core indicators for TC Strategies
Topic Area	1) Evaluation of the Adoption of the NAGME indicators for monitoring tobacco control. 2) Implementation support for the adoption of the core indicators.
Research Questions	How many provinces/territories are using the indicators - which are they? Use this as a baseline against a later review to measure success of adoption as a mechanism to start a process for gathering new information in anticipation of revising/ reviewing the indicators.
Team Members	Lise Anglin, Virginia Ittig-Deland, Robin Reece, David Chodos, Steve Manske.

Team Name	Plain packaging
Topic Area	Development of a research and decision making agenda related to generic/ plain packaging of cigarettes and other tobacco products.
Research Questions	Goal of proposed activity: to catalyze a renewed interest in developing a research basis that could inform policy decisions on plain or generic packaging. Scope of proposed activity: a consultation process with key informants to develop a research agenda conveying legal, consumer response, commercial, economic and other aspects of required knowledge to inform plain packaging policy. Output: a discussion paper/ working paper offering suggestions for research questions, research approaches and other measures that could be used to determine public benefits of implementing plain/ generic packaging (could also result in grant applications). Method of work: 1) Expand group by inviting colleagues with specialised interest experience. 2) Engage graduate student to conduct consultation exercise under supervision.
Team Members	Mary- Jean Costello, Josie d'Avernas, David Hammond, Cynthia Callard

Team Name	Smoke holes: Youth, cigarettes & social interaction
Topic Area	1) Identified specific questions for study concerning places where youth smoke, i.e. smoke holes. 2) Identified potential team players
Research Questions	1) Where do youth congregate? 2) What methods can be used to examine places where youth

	congregate? 3) What are the lessons to inform tobacco control?
Team Members	Donna Murnaghan, Candace Nykiforuk, Heather Diamond, Colleen MacQuarrie, Murray Kaiserman

Team Name	Product denormalization
Topic Area	De facto Campaign: <ul style="list-style-type: none"> • Problem/Challenge: Can't do Industry Denormalization • Have opted for a 'product' denorm campaign • BUT--> does a product denorm approach work?
Research Questions	Can a product de-normalization campaign "work" (under circumstances where you can't get buy in for an industry denormalization campaign). <ol style="list-style-type: none"> 1) Look in the literature and on web for precedents. 2) What factors in the environment will facilitate a product denormalization campaign? 3) What elements could form an effective product denormalization campaign? 4) What outcomes could be expected from an effective product denorm campaign?
Team Members	Daniel Veilleux, Anne Lavack, Ann Royer, Michael Cantinotti, Robert Sparks

Team Name	The social context of smoking
Topic Area	Continuing our website. Developing hubs of thinkers across the country working and reflecting on social context.
Research Questions	<ol style="list-style-type: none"> 1) Continue developing the webpage. 2) Create hubs of researchers across the country that work and reflect on social context. 3) Bring the different perspectives together potentially as a symposium at the National Conference
Team Members	Beverly Temple, Cat Nguyen, Annie Montreuil, Sylvia Kairouz, Rosemary Herbert, Louise Guyon, Simone Kendall, Catherine Maule, Phillip Smith, Helen Hsu, Lynn Weiler, Katherine Frohlich, Blake Poland, Pam Kaufman

Team Name	Physical activity & smoking
Topic Area	Combining the existing "Running Room" programmes with a smoking cessation programme: <ol style="list-style-type: none"> 1) to adapt their programme("Learn to Run") 2) recruitment- family physicians (Fernand Arsenault, MD in Moncton?) 3) decide on site (Fredericton, Moncton, Toronto)
Research Questions	1) Would this be an effective match?

	Next Steps: Contact R.R. for permission (John Stanton) (responsibility: Gabriela) → if a positive response is received, then contact Guy Faulkner (he doesn't know this yet) for assistance with setting up strategy and evaluation (responsibility: Mat)
Team Members	Mathieu Belanger, Gabriela Tymowski

Team Name	ETS & shared spaces
Topic Area	<ol style="list-style-type: none"> 1) Air particulate monitoring in bars/restaurants 2) Post- implementation of the Smoke-Free Ontario Act, more ETS exposure outside 3) Smoking in doorways/ entrances- regulated distance? How far? 4) Designated smoking areas - should we have them?
Research Questions	<ol style="list-style-type: none"> 1) Develop questionnaire using mixed methods to assess attitudes, perceptions and risk associated with exposure to outdoors ETS. 2) Develop a study protocol to implement the questionnaire. <p>Research Objective: To characterise individuals attitudes towards outdoor exposure to ETS</p> <ul style="list-style-type: none"> -Differs by city? -Differs by smoking status? - Differs by workplace, residence and places of entertainment?
Team Members	Zim Okoli, Paul Villeneuve, Homa Kameh, Kara Griffin, Jolene Dubray

Team Name	Comorbidity
Topic Area	<ol style="list-style-type: none"> 1) Why do schizophrenics have a higher prevalence of smoking? 2) What comes first- mental disorder or the addictive behaviour (smoking) acquisition? 3) How about characterising the non-smoker schizophrenics?
Research Questions	<ol style="list-style-type: none"> 1) Animal model of schizophrenia to assess the rewards associated with nicotine 2) Summer student research for the characterization of non-smoker schizophrenics
Team Members	Usoa Busto, Paul Clarke, Laurie Zawertailo, Sean Barrett, Sandra Boye, Jibrán Khokhar, Sharon Miksys, Sandy Faheim

Team Name	Knowledge integration & dissemination
Topic Area	<ol style="list-style-type: none"> 1) Knowledge does not reach grass roots and the individuals often do not have skills to understand and interpret research findings 2) Who do we want to disseminate info to? How do we start knowledge transfer dialogue and how do we communicate in a language this target audience understands? 3) Difficult for target audience to filter information. We need to

	<p>make information applicable and relevant.</p> <p>4) Knowledge transfer is not seen as a priority for researchers and is often done informally rather than a formal product.</p> <p>5) Whose job is knowledge translation?</p> <p>6) Knowledge transfer should not be unidirectional. How do we bring in key players (policy makers) at grass roots and evaluate evidence?</p>
Research Questions	<p>1) 2-3 policy briefs in Canadian Health Journal (e.g. mutual fund updates) update, recent developments in field, basic trends, important indicators descriptions of what they need to know is happening. Make it amusing, catchy, have a professional writer. Target: policy makers, MD's</p> <p>2) Is this a push strategy? Is this the format policy makers use and want?</p> <p>3) Does this info need to be interactive, instead of just a paper? 4) We need to increase efficiency at which we disseminate info otherwise this is not helpful.</p> <p>5) Health Proverbs to disseminate information (e.g. "An apple a day").</p> <ul style="list-style-type: none"> • Our responsibility to create these proverbs. • There are no health proverbs on smoking. • This must be a two way exchange. • Perhaps have a tobacco proverb contest nation wide. • Could be a proverb about experience. • We could use money as prize. • Find out highly concise/ simplified health message re: Tobacco. • Proverb would come from public, could this be more effective than message from researchers. <p>6) Health songs (e.g. Pesticides and farmers)</p> <ul style="list-style-type: none"> • This targets audiences that do not read.
Team Members	Kirsten Cleary, Anita Kothari, Keely Fraser, Bernard Choi, Marilyn Pope, Diane Van Abbe, Pearl Bader

Team Name	International Network for Tobacco Control
Topic Area	<p>A multi-phase capacity-building project encouraging the development of tobacco awareness and tobacco control in regions of Africa.</p> <p><u>Phase 1</u></p> <ul style="list-style-type: none"> • Bring a delegate of a national NGO from Nigeria to Ontario • Connect individual to a network of tobacco researchers, academia, policy-makers, etc.

	<ul style="list-style-type: none"> • Encourage NGO to apply to Bloomberg funding, or other such funding • Encourage NGO to promote tobacco control within Nigeria <p><u>Phase 2</u></p> <ul style="list-style-type: none"> • Expand to other regions of Africa (including many W. African French-speaking nations)
Research Questions	<p>What is the potential of an international network for capacity building involving Canada and developing nations who are ratified members of the FCTC?</p> <p>Next Steps</p> <ul style="list-style-type: none"> • Send Nike to Nigeria for field research to determine appropriate NGO (Nov 22-27) • Coordinate conference call to agree on appropriateness of NGO (Dec 1) • Begin the draft proposal (Dec 4) • Review and revise the draft (Dec 8/9) • Submit proposal (before Dec 15)
Team Members	<p>Julie Cameron Neil Collishaw Jacqui Drope Sarwar Hussain Kenneth Johnson Stephanie Kumpunen Nike Rowaiye Li Shun</p>