

Interdisciplinary Capacity Enhancement: Seed Grant Project FINAL REPORT

Planning Workshop May 2006: Canadian Health Care Professionals & Tobacco Control: Enhancing their Role

Workshop Purpose

A planning workshop entitled *Canadian Health Care Professionals & Tobacco Control: Enhancing their role*, was held at the Fort Garry Hotel in Winnipeg Manitoba on May 3-4, 2006. Funding for this workshop was received from the I.C.E. Seed Grant Project and supplemented by Dr. Lesley Degner through her Chair award from CHSRF/CIHR. The workshop brought together a multidisciplinary group of health professionals, educators and academic researchers (including three graduate students). The nine member planning team consisted of individuals from Ontario, Quebec, Manitoba and Alberta (See appendix A for a list of original team members). Dr. Annette Schultz chaired the workshop.

During the meeting we began the process of envisioning a national meeting that brings together a wider group of practitioners, researchers, educators, and policy representatives from across Canada to address health professionals' role in tobacco control. We believe such a meeting will be a potent avenue to enhance their role through the sharing of experiences and ideas, developing sustainable ongoing communication, and creating a multi-dimensional national vision that identifies actions focused on closing the gap between what 'ought' to happen in practice and what 'is' current practice norms of missed opportunities.

Workshop Objectives

- a. To plan a national symposium: develop a vision, objectives, draft an agenda and identify potential participants.
- b. To identify funding sources for the symposium.
- c. To develop funding proposal.

Workshop Outcomes

- A. We began initial planning for a Fall 2007 national symposium. However, shortly after our workshop we became aware of initial steps being taken to plan the next National Conference on Tobacco OR Health (October 1st-3rd, 2007) and decided to align our symposium with the national conference; as a pre-conference meeting. Thus, we began planning to have the symposium held September 29th & 30th, 2007 in Edmonton, Alberta at the Westin Hotel.
- B. We have identified five symposium objectives (evolved over time)
 - a. To facilitate the development and sustainability of Communities of Practice(s) focused on tobacco control within the context of health care by involving diverse individuals from across Canada in a 1.5 day working meeting.
 - b. To identify and raise the profile of Canadian efforts focused on enhancing current tobacco control practice of diverse health professionals groups.

- c. To develop strategic actions to increase effective tobacco control practices employed by health professionals.
 - d. To develop strategies to enhance organizational capacity for the delivery of tobacco use interventions in a variety of health care settings.
 - e. To develop a national research agenda focused on tobacco control within the context of the Canadian health care system.
 - f. To facilitate stronger communication nationally and among interdisciplinary groups involved in enhancing tobacco related practice activities of health professionals.
 - g. To increase the awareness of and utilization of our National Clearinghouse and listserv relevant to tobacco control within the health care context.
- C. We discussed who potential symposium participants ought to be, which lead to the identification of several categories that we will seek representation from. Thus, we became aware that the symposium will include between 100-120 individuals.
- D. We identified key individuals involved in national tobacco-control activities who could be supportive resources for evolving symposium developments.
- E. We identified possible funding agencies and outlined a draft plan for seeking funding.

Ongoing Activities (Appendix B is a copy of the final funding proposal, which provides details regarding some of the activities identified below)

- A. During the fall of 2006 a draft proposal along with an invitation to critique the proposal was sent to 26 key tobacco-control experts from across Canada. Twenty-one individuals responded and their valuable comments assisted with revising the proposal document. From this rich source of feedback we also realized there is a great deal of enthusiasm for the symposium initiative.
- B. A short invited presentation was given at the 3rd Annual Invitational Symposium for Research to Inform Tobacco Control in November, 2006 in Toronto by Dr. Annette Schultz.
- C. We received feedback to include additional front-line health practitioners on the planning team. We invited one practitioner from British Columbia and one from Ottawa. Unfortunately due to unforeseen circumstances three original team members resigned. All remain committed and interested in the project; at least one hopes to participate in the national symposium (See appendix B for a list of current planning team members).
- D. Based on feedback, we turned to the identified key individuals and requested letters of support for the funding proposal. We received 19 letters, which were integrated into proposal submissions (See appendix B for a copy of these letters).

- E. The planning team is working with two individuals from the CCTC. Ruta Klicius, event planner for the national conference, is negotiating the hotel-based costs for the symposium. Mr. Robert Walsh, Executive Director of the CCTC, has agreed to be the keynote speaker for Sunday, September 30th. Finally, the CCTC has committed \$6,000 to host a dinner and reception on Saturday, September 29th.
- F. The funding proposal was finalized during January 2007 and submitted to NCIC, CTCRI, Alberta Cancer Board, AADAC and Health Canada. Health Canada has offered \$35,000 to cover travel and hotel costs for attendees. CTCRI has offered a \$15,000 workshop grant. Alberta Cancer Board has agreed to provide \$50,000 to fund the symposium. AADAC has declined financial support because of the significant contribution being made to the National Conference. As well, NCIC has declined funding this project; main rationale was it is educational and not research based. Dr. Schultz is in ongoing communication with them. Thus, to date we have a commitment for \$100,000 of the approximately \$130,000 required for the symposium. At this time as noted above, Dr. Schultz is continuing to talk with NCIC and the team is beginning to seek out small pockets of funds to make up the \$30,000. (See appendix B for a copy of the proposal and details about the budget).
- G. A list of potential invitees to the symposium is being generated through three mechanisms. Invitees will include prominent health professionals in tobacco control including direct-care providers, educators, researchers and members of professional organizations involved in developing core competencies. In addition, attendees will include representation from health services accreditation groups, individuals involved in the development of national tobacco control policies and health insurance agencies. Approximately 100-120 individuals will be asked to attend (See appendix B for the three mechanisms for generating the list of nominees). To date we have received over 140 nominations; Dr. Schultz and Project Director, Judy Brown have begun to generate a list of those to be invited to participate.
- H. The gathering of background materials for the symposium has commenced.

Summary

This workshop provided a multidisciplinary group of individuals from across Canada an opportunity to meet and plan for a national symposium. It is felt that this initiative will further the national agenda on tobacco control through enhancing how tobacco use is addressed within the context of health care. The planning group gratefully acknowledges the I.C.E. funding to support a very successful workshop.

Appendix A

Original Workshop Planning Team

1. Joan Brewster joan_brewster@camh.net

Scientist, Ontario Tobacco Research Unit

Assistant Professor, Department of Public Health Sciences, University of Toronto

33 Russell Street, Toronto, ON M5S 2S1

Telephone: 416 - 535-8501 X6510; Fax: 416 - 595-6068

I am a psychologist with a background in health behaviour change and research on health professional's tobacco-related practice. My contribution will be knowledge of health behaviour research, professional practice, and the education of Canadian health professionals.

2. Charles Victor charles_victor@camh.net

Research Officer, Ontario Tobacco Research Unit

PhD Candidate, Department of Public Health Sciences, University of Toronto

33 Russell Street, Toronto, Ontario M5S 2S1

Telephone: 416-535-8501 x6564; Fax: 416-595-6068

I am a PhD candidate studying the practices and roles of health professionals in smoking cessation. My contribution will be knowledge from my experience of studying health professional practice to the team. In addition I will help with technological factors related to creating and maintaining a network of partners and invitees to the National Meeting, as well as organization and preparation of the funding proposals.

3. Xiaoqing Yang xiaoqing.yang@utoronto.ca

MHSc Student, Department of Public Health Sciences, University of Toronto

33 Russell Street, Toronto, ON M5S 2S1

Telephone: 416 - 535-8501 ext4230; Fax: 416 - 595-6068

As a MD and graduate student in epidemiology, I will contribute my knowledge in medical and epidemiology related research.

4. Michèle Tremblay michele.tremblay@inspq.qc.ca

Médecin Conseil

Institut national de santé publique du Québec

500 Boul. René Lévesque ouest, bureau 9.100

Montréal, Québec, H2Z 1W7

I am responsible to work with six professional boards in Québec (dentists, dental hygienists, pharmacists, nurses, physicians and respiratory therapists) to optimize smoking cessation counseling practices of their members. Six surveys were done in 2005 to identify counseling practices, psychosocial precursors and interest in updating knowledge and skills. As a physician and a public health practitioner I have trained many health professionals in tobacco cessation counseling, and I bring insights from the Québec experience.

5. Margaret Green magreen@hsc.mb.ca
Nurse Therapist, Department of Psychiatry
PsychHealth Centre, Health Sciences Centre
PZ289-771 Bannatyne Avenue,
Winnipeg, MB R3E 3N4
Telephone: 204-787-3344 Fax: 787-7480

Through my clinical work I am involved in developing supports for health practitioners to address patient's tobacco use; additionally I am working on my masters in nursing. Recently, I conducted a qualitative study with psychiatric patients focused on their views related to tobacco reduction within acute care settings. While I bring relevant clinical experiences to this team, I also see involvement in this team as a training opportunity that will inform and refine my thesis research.

6. Sharon Compton scompton@ualberta.ca
Associate Professor & Director
Dental Hygiene Program, Faculty of Medicine & Dentistry
University of Alberta, Edmonton, AB T6G 2N8
Telephone: 780-492-6331; Fax: 780-492-8552

As the Director of the Dental Hygiene Program and an educator in the Department of Dentistry, within the Faculty of Medicine & Dentistry, I am well positioned to champion increased curriculum time to be dedicated to tobacco control content and issues for the undergraduate curriculums in dental, dental hygiene, and medical programs. I currently have a knowledge synthesis grant from CTCRI to develop and implement continuing education programs for dental hygienists.

7. Eric Siu eric.siu@utoronto.ca
Graduate Student,
Department of Pharmacology, University of Toronto
1 King's College Circle, Medical Sciences Building, Rm 4334, Toronto, ON, M5S 1A8
Phone: 416-978-5155

As a graduate student in basic science, I will bring a unique perspective to team activities. I am excited about being a part of this team and expanding my understanding of tobacco control. However, the amount of time I have to contribute will be limited because of my education commitments.

8. Annette Schultz, PhD, RN annette_schultz@umanitoba.ca
Research Associate, Cancer Nursing Research
Faculty of Nursing, University of Manitoba
89 Curry Place, Winnipeg, MB, R3T 2N2

I recently completed my dissertation, which was a mixed methods research project focused on hospital based nurses' practice and their integration of cessation support. I will be the lead investigator of the ICE Seed Grant; therefore the University of Manitoba will be administering the funds.

9. Kathryn Hyndman hyndmank@brandonu.ca

Assistant Professor, Department of Nursing
School of Health Studies, Brandon University
270-18th Street, Brandon, MB R7A 6A9

With clinical experience as a registered nurse in acute care hospitals and recent dissertation research related to acute care registered nurses' (RNs) use of tobacco cessation strategies within hospitals, I will contribute my knowledge and experience working with acute care RNs and their use of smoking cessation interventions

Appendix B
Final Symposium (aka Workshop) Proposal